



Bridge Talk Ltd Sees Record Demand for its Virtual Conferencing Services in October

Israeli virtual conferencing company sets record call volume fuelled by the current global economic crisis

Tel Aviv, Israel – Nov, 23 2008 — Bridge Talk Ltd (www.bridge-talk.com) is pleased to announce that demand for its Virtual Conferencing products increased by more than 100 percent in October compared to the previous month.

Bridge Talk, founded this year, is a privately-owned company that provides high quality audio, web and video conferencing services at competitive pricing to the Israeli market, which, until recently, had been dominated by a few established players.

“Our growth in October far exceeded our expectation,” said Scott Curzon, General Manager of Bridge Talk. “The global demand for our services has been increasing every month, but since the current global economic crisis hit, we have seen an even greater demand from Israeli companies looking for a less expensive option compared to their current provider. We have also seen an increase in the number of customers moving to virtual conferencing for the first time, as they choose not to spend so much of their budget and time travelling to meetings outside of Israel.”

Bridge Talk recently signed an agreement with ACT Conferencing, which enables Bridge Talk to offer a broader range of services to its customers, including four types of audio conferencing as well as web conferencing and video conferencing.

“Bridge Talk is winning business at such a dramatic rate because Scott and his team have created a fail-proof business model,” said David Gladding, senior director of global sales, ACT Conferencing. “The company provides the highest quality conferencing services available at prices below competitive offerings. This combined with dedicated customer service and support continues to attract new customers as well as build long-term loyalty with existing clients.”

About ACT Conferencing

Established in 1989, ACT Conferencing is a global provider of corporate audio, web and video collaboration services. ACT's integrated platforms provide managed, international and local-language services. The company is headquartered in Golden, Colorado, with operations in Australia, Canada, France, Germany, Hong Kong, Malaysia, Netherlands, Singapore and the UK. For more information, visit www.acttel.com.

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