



## Bridge Talk Extends its Global Conferencing Services to the United Kingdom

*International conferencing provider to provide UK region with audio, web and video conferencing services*

**London, United Kingdom – October 2nd, 2008** — Bridge Talk is pleased to announce that following its recent partnership agreement with ACT Conferencing ([www.acttel.com](http://www.acttel.com)) a global provider of audio, web and video conferencing services, it is now establishing a presence within the United Kingdom's virtual conferencing market.

“Conferencing services are growing in popularity as travel expenses increase and economic instability spreads worldwide,” said David Gladding, senior director of global sales, ACT Conferencing. “Bridge Talk is addressing a market need to maintain quality business communication with premium services, competitive pricing and strong customer support. The company is solidly positioned to support the UK region and we expect Bridge Talk's services will be well received in this marketplace.”

Bridge Talk [www.bridge-talk.co.uk](http://www.bridge-talk.co.uk) is a privately-owned company that provides high quality audio, web and video conferencing services at competitive pricing to a broad range of clients across Europe and the Middle East which, until now, has been dominated by a few established players.

“The global demand for our services is increasing every month and we see the UK as a key market to support our expansion plans. We are now able to offer customers savings of 50 to 60 percent compared to those typically offered by our competitors as well as provide 24/7 support,” said Scott Curzon, general manager of Bridge Talk. “Our partnership with ACT allows us to compete on a global scale with the confidence of having what we believe is the best service on the market.”

ACT Conferencing backs Bridge Talk with its nearly 20 years of industry know-how, experienced operators and more than half a million satisfied customers spanning 65 countries. ACT will provide Bridge Talk with high-touch support that enables a seamless customer experience, simplified administration and overall higher quality conferencing services.

To support its pace-setting growth, ACT will continue to provide Bridge Talk with a comprehensive product portfolio and a dedicated team of channel specialists that offer top-of-the-line sales, marketing and technical support to ensure a profitable partner experience.

### **About ACT Conferencing**

Established in 1989, ACT Conferencing is a global provider of corporate audio, web and video collaboration services. ACT's integrated platforms provide managed, international and local-language services. The company is headquartered in Golden, Colorado, with operations in Australia, Canada, France, Germany, Hong Kong, Malaysia, Netherlands, Singapore and the UK. For more information, visit [www.acttel.com](http://www.acttel.com).

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